

CARAVAN INNOVATIONS 2020 SEASON

OVERVIEW

- Hobby is now introducing the new, stylish rear for all model ranges, with the exception of the PREMIUM model range. This rear design has been a resounding success for the PRESTIGE since its launch last season and has now been adapted for Hobby's other model ranges.
- Two new layouts in the PRESTIGE model range will be introduced for the 2020 season.
560 FC: A spacious layout with a double bed, a side washroom with a separate shower and the large yet cosy couch seating area at the rear of the vehicle.
Pure luxury!
720 WQC: A tandem-axle vehicle with a large queen-size bed in the comfortable sleeping compartment, an en-suite bathroom at the rear with a separate shower and a huge couch seating area for up to eight people at the rear of the vehicle.
- This season, the primary focus of the designers is on intelligent space solutions that offer ample room and a cosy atmosphere, because Hobby offers the best layout to suit any lifestyle.

OVERVIEW OF MODEL RANGES: 6 model ranges, 58 layouts



ONTOUR
THE ENTRY-LEVEL
4 layouts



DE LUXE
THE FAMILY-FRIENDLY ONE
18 layouts



DE LUXE EDITION
THE SPORTY ONE
6 layouts



EXCELLENT
THE ELEGANT ONE
13 layouts



PRESTIGE
THE SUBLIME ONE
11 layouts



PREMIUM
THE INIMITABLE ONE
6 layouts

* Please refer to the appendix for more detailed information about the model ranges

NEW REAR DESIGN

The successful rear design of the modern Prestige from the previous season has been adapted for Hobby's other model ranges, with the exception of the PREMIUM model range. This stylish design gives the vehicle a thoroughly young, dynamic and mobile look from the rear.

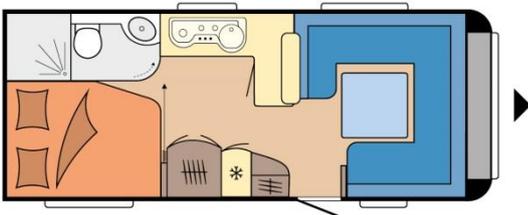


NEW LAYOUTS

The wide range of models and layouts provides Hobby customers with the perfect solution, wherever their camping trips take them. The intelligent layouts combined with a cosy interior ensure that the customer feels at home as soon as they enter the vehicle.

With the **PRESTIGE 560 FC** and **PRESTIGE 720 WQC**, the north German manufacturer is presenting two new, attractive layouts, which perfectly reflect these qualities.

PRESTIGE 560 FC



TECHNICAL DATA

Overall length: 7,513 mm

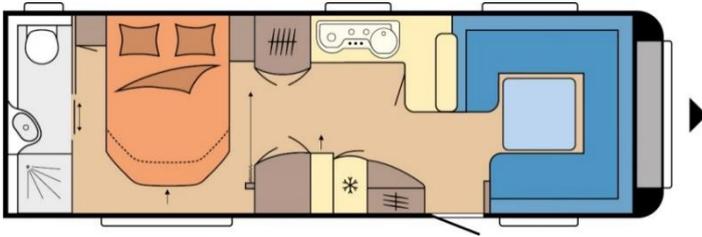
Width: 2,500 mm

Maximum technically permissible laden mass: 1,600 kg

HIGHLIGHTS

- Comfortable adjoining washroom with separate shower
- Large L-shaped kitchen with plenty of room for cooking meals and stowing away supplies
- Huge couch seating area at the rear of the vehicle
- Efficient TRUMA COMBI 6 heating system as standard
- Panoramic front window for plenty of daylight in the seating area
- Heated coat rack in the entrance area

PRESTIGE 720 WQC



TECHNICAL DATA

Overall length: 9,042 mm

Width: 2,500 mm

Maximum technically permissible laden mass: 2,200 kg

HIGHLIGHTS

- Pull-out queen-size bed for a tremendous feeling of space and improved access in the comfortable sleeping compartment
- En-suite bathroom at the rear with a separate shower
- Large L-shaped kitchen with plenty of room for cooking meals and stowing away supplies
- Huge couch seating area at the rear of the vehicle
- Efficient TRUMA COMBI 6 heating system as standard
- ALDE underfloor heating optional
- Panoramic front window for plenty of daylight in the seating area
- Heated coat rack in the entrance area

The main difference between the two new layouts of the Hobby PRESTIGE model range is the overall length, as well as the bedroom and washroom. The 560 FC layout is equipped with a double bed and an adjoining washroom at the rear of the vehicle. The 720 WQC layout, however, has enough room for a large, pull-out queen-size bed and an en-suite bathroom at the rear with a separate shower.

Both layouts offer pure luxury! They feature a large L-shaped kitchen with plenty of room for cooking meals and stowing away supplies, and a 150-litre Super Slim Tower refrigerator. Both models provide four berths, which means a family of four can easily take it on tour. The huge couch seating area at the rear of the vehicle, which can seat up to eight people, is very cosy. Another highlight is the heated coat rack in the entrance area, which provides campers with somewhere to take off their damp and dirty clothes as soon as they enter the vehicle, and dry them in next to no time. An ALDE underfloor heating system can be installed in the 720 WQC as an option.

The efficient Truma Combi 6 heating system has been perfectly adapted to meet the needs of caravans, enabling you to take full advantage of the storage space.

Appendix – Model ranges in detail

ONTOUR – THE ENTRY-LEVEL ONE

The ONTOUR is always ready for a spontaneous trip into the wide blue yonder. Less is more: starting at 1,200 kg and 2.20 m wide, the compact Hobby ONTOUR is the perfect caravan however small your towing vehicle. The ONTOUR is targeted at camping novices or anyone who prefers to travel light. As in the 2019 season, the four existing layouts, including one family-friendly layout, will still be available in 2020.

DE LUXE – THE FAMILY-FRIENDLY ONE

The DE LUXE is the most family-friendly model range by Hobby. Six of the 18 layouts in the DE LUXE range have a children's section on board.

Compared with 2019, there will be five new DE LUXE layouts in 2020:

440 SF, 460 SFf, 540 FU, 540 UFF, 650 KFU

You will recognise the layouts from the Hobby DE LUXE EDITION, EXCELLENT and PRESTIGE model ranges – they are the perfect fit for the DE LUXE model range too.

DE LUXE EDITION – THE SPORTY ONE

The DE LUXE EDITION appeals with its sporty, dynamic line. Featuring compact layouts, it is perfect both for couples travelling alone and adventure-seeking families. The sporty caravan is available in six different layouts. Four of them are suitable for families.

Excellent – THE ELEGANT ONE

The Hobby EXCELLENT is every couple's favourite. The luxurious furnishings, spacious interior, atmospheric ambient lighting and modern exterior design make it Hobby's most popular model range. The EXCELLENT will continue to have 13 different layouts in 2020, although the 560 KMFE layout in this model range is being discontinued and will be replaced by the 650 UMFE layout, which you will recognise from the PRESTIGE model range. New in the living area: the new, cream-coloured "Manos" upholstery and matching decorative drapes blend in perfectly with the rest of the interior.

PRESTIGE – THE SUBLIME ONE

The Hobby PRESTIGE is made for families who appreciate style and space. The luxurious caravan is available in eleven layouts, including two family-friendly layouts. Two new layouts are being added for the 2020 season. The PRESTIGE 560 FC and the PRESTIGE 720 WQC. See “Layout Innovations”.

PREMIUM – THE INIMITABLE ONE

The Hobby PREMIUM exudes pure elegance throughout – from the exterior design down to the smallest detail. No other caravan has changed the design of the industry as dramatically as it has. The six layouts will continue to ensure perfect space organisation, whatever your needs, in the 2020 season. No changes have been made to the interior. The TFT control panel and aluminium rims come as standard for the first time.

IMAGES

Images for the press release and new products for the 2020 season can be found online at <https://www.hobby-caravan.de/presse/pressebilder> and on the USB flash drive included in the press package. As we are currently in the process of completing images for the new products, the photo gallery will be updated on a daily basis. Please check the site regularly for new images. The press images will be complete by early July.

HOBBY PRESS CONTACT

For additional questions regarding Hobby, its products and services, the following contacts are available to assist you:

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